Ivan Louis Gevirtz

3 Birchwood Ct.
Princeton Jct., NJ 08550
(609) 851-9875
ivan@alum.mit.edu
http://www.ivanism.com

Overview

Patented, Oscar-awarded, MIT-educated, tenacious technology pioneer with 18 years of professional results-driven leadership.

- Proven executive with a decade of experience leading, managing and coaching technologists.
- Over 28 years experience delivering scalable, high performance, low defect, cross-platform, secure software, services, and sites. Successfully shipped well over a dozen software product suites.
- Deep experience throughout the entire high tech business lifecycle, consistently exceeding expectations.
- Inventor of several technologies: patent-pending Connection Reliability Using Stream Handoff (CRUSH) – firewall traversal technology, Analytic Data Organization Refinement Experimentation (ADORE) – analytic web data optimization, AudioKey – keyword extraction from audio, MagicEar – a kind of radio, CIPS – a form of AI, and Vispertek perimeter – a medical device.
- Tenacious, well rounded, and versatile team player with excellent communication, interpersonal, and mentoring skills. Able to perform all the roles required in a growth environment – "Get it done!"

Career Highlights

Wireless Generation   *New York, NY*   *Mar. 2009 – Current*
Director of Engineering.

- Managing 4+ product divisions comprising 10 teams of about 80 people, including 50 developers.
- Reorganized structure of teams to increase productivity and effectiveness.
- Transformed *Tier 3 Support* organization to workflow based process yielding increased visibility.
- Created *Geek Chic* team focused on maintaining, propagating and enhancing company culture, recruiting and interviewing processes, and personnel development and retention.
- Enhanced adoption of Agile process, trained employees, and introduced *Agile Mantras*.
- Started new *Reporting Platform Team* to consolidate and modernize disparate reporting products.
- Championing new goals for dynamic content creation and production.
- Dramatically reducing siloed knowledge and single points of failure in personnel.
- Created OpenSource policy, security reviews, architecture board, tech lead lunches, 5% projects, …

UpCompany (www.tracked.com)   *New York, NY*   *Mar. 2008 – Jan. 2009*
Chief Technology Officer.

- Led team to build an extremely dynamic, data-driven website, using Agile process.
- Worked with CEO to secure over $6MM in financing.
- Recruited and managed world class team of 16 – engineering, database, IT, QA, and PM.
- Created strategic and technical vision, requirements, roadmap, budget.
- Invented new web analytics methods, including ADORE system.
- Designed horizontally scalable and highly available system using service oriented architecture.
- Worked with team to solve record linkage, data disambiguation, and entity extraction challenges.
- Managed technical aspects of vendor relationships.

Clique Communications Corporation   *Princeton, NJ*   *Aug. 2005 – Jan. 2008*
Senior Director of Advanced Technology.

- Invented, developed and patented CRUSH – a technology for low cost connectivity.
- Provided strategic and tactical leadership through high level talks and blog essays.
- Transformed development organization, resulting in quality products being shipped on time.
- Created design pattern yielding 40x performance with fewer resources. Presented tech talks.
- Co-Invented and managed development of AudioKey – a technology capable of generating advertising revenue through extraction of profile and keyword information in audio data.

Activated Content Corporation   *Bellevue, WA*   *Dec. 2004 – Aug. 2005*
Interim Chief Technology Officer.

- Helped lead this technology restart to acquire investment.

Coco Communications Corporation   *Seattle, WA*   *Mar. 2003 – Dec. 2004*
Vice President of Technology.
- Successfully grew 3 person startup to over 70, with millions in revenue, government and private sector contracts, global alliances with industry leaders, and a comprehensive product suite.
- Led team of 40 devs, PMs, QAs, IT ops, and SEs to successfully execute product roadmap.
- Built organizational processes including: recruiting and interviewing practices; coding practices; developer training; intranet; tech talks. Developed HR department. Built company culture.
- Testified to Alaska state legislation; Broadcast on TV throughout state. Presented at conferences.

Siaxx Corporation   *Seattle, WA*   *Sept. 2000 – Mar. 2003*
Chief Technology Officer, Founder.
- Provided vision and technical leadership throughout all aspects of business operations.
- Developed software through entire lifecycle, including 6 releases and live customer installations.
- Authored white papers, technology vision, roadmap, use cases, competitive analysis, technology assessment, project plan, customer requirements, MRD and PRD.
- Presented material to industry analysts, partners, investors, advisors, legal counsel, and clients.
- Collaborated with CEO on pitches, business plans, financial models, marketing, and legal.

Amazon.com Anywhere   *Seattle, WA*   *July 1999 – Sept. 2000*
Founding team member, Senior Software Development Engineer.
- Developed the world's first mobile shopping applications, including international markets. Product won CellMania's WAPPY Award for *Worlds Best Wireless Shopping Application*.
- Project manager and lead engineer for mobile auctions. Worked with business development.
- Designed, analyzed and evangelized technical architectures to senior management including CEO.
- Helped invent XML based service technology which became Amazon Web Services.
- Lead technical interviewer. Hired 8 engineers. Mentored interns. Taught technical seminars.

Siaxx Consulting, Inc., MA   *Brookline, MA*   *Sept. 1992 – Aug. 1999*
Chief Executive Officer, Founder.
- Organized and managed all aspects of business. Selected clients detailed below:
- **Convergence Corporation:** Instrumental in having the company rapidly acquired by Amazon.com
- **Open Media Framework:** Worked with clients and partners, including Pixar, to solve problems.
- **Avid Technology:** Led a team of 7 engineers to design and develop comprehensive unit testing framework and tests. MPAA Academy Award ("Oscar") for Technical Achievement.
- **Intel Corporation:** Led software team, adhering to high engineering standards including ISO 9001.
- **Lotus Development Corporation:** VP sponsored team lead to design and develop Internet tools.
- **Strategic Interactive Group:** Collaboratively designed and developed proof of concept for IBM.

Vispertek Inc. (Arrington Research)   *Cambridge, MA*   *May 1994 – Aug. 1996*
Chief Technology Officer, Founder, Inventor.
- MIT Entrepreneurship $10K competition semi-finalist. Authored and submitted SBIR grant.

MarketMAX, Inc. (SAS)   *Danvers, MA*   *Jan. 1995 – Feb. 1996*
Software Architect, Entrepreneur.
- Worked with small team to develop new product. Helped CEO with strategic business plan.

Education

Harvard University WorldTeach   *Quito, ECUADOR*   *Sept. 1996 – Aug. 1997*
Volunteer English Instructor at Escuela Politécnica Nacional.
- Summited Mt. Cotopaxi – 20,000 feet.
- Conversant in spoken Spanish.

Massachusetts Institute of Technology   *Cambridge, MA*   *Aug. 1991 – Dec. 1994*
Bachelor of Science in Brain and Cognitive Sciences; Pre-Med.
- Graduated in 3½ years.
- Varsity Basketball player – 4 seasons.
- 99th Boston Marathon runner.
- Lab results written up in the *New York Times* and the *Wall Street Journal*.
- *Microprocessor Systems* Lab Instructor-- Managed class sizes of up to 60 students.